



Print/Digital Magazine Advertising Rates: Volume 29 2022-2023



WIN Magazine - Wrestling's Go-To Source for News & Insider Information Since 1994

WIN Magazine - Sept. 23 - High School & College Preview (Vol. 28, Issue 12) — Over 14,000 Issues will go to every high school and college coach as well as our normal subscribers. Approximately 28,000 more people will get WIN digitally. **For Oct. through Aug.** — WIN's monthly print + digital distribution is 32,000. Some USA Wrestling State Associations are providing WIN as a membership benefit for having a USA Wrestling athlete or coach card. This provides advertisers great exposure among active coaches and athletes, as well as fans. In addition, these cardholders and 1,000s of other fans get WIN's free Weekly Email Updates, a release list of just over 81,000. WIN continues its long-standing partnerships with USA Wrestling and the National Wrestling Coaches Association (their members get WIN at a discount).

In addition, please inquire with WIN how the publication can help bring your company, organization, camp or tournament exposure as a vendor at the WIN Expo at the NCAA Championships, or with an ad in the Big 12, NCAA Division I, II, & III Event Programs.

WIN Magazine - Monthly Edition

| Ad Size | Single Insertion | Sept. Preview | 5 Issues | Savings (20%) | 12 Publications | Annual Savings (23%) |
|-----------|------------------|---------------|----------|---------------|-----------------|----------------------|
| Full Page | \$1,080 | \$2,290 | \$864 | \$1,080 | \$911 | \$3,240 |
| 1/2 Page | \$595 | \$1,260 | \$476 | \$595 | \$502 | \$1,785 |
| 1/3 Page | \$445 | \$850 | \$356 | \$445 | \$368 | \$1,335 |
| 1/4 Page | \$325 | \$650 | \$260 | \$325 | \$271 | \$973 |
| 1/8 Page | \$200 | \$390 | \$160 | \$200 | \$166 | \$600 |
| Insert | \$1,400 | \$2,800 | \$1,120 | \$1,400 | \$1,167 | \$4,200 |

- 5-Issue Pricing does not include WIN's Late September Preview issue. Price increase for Sept. issue added to package price.

- A pre-payment discount of 7% will be offered on annual packages paid by October 1.

Combo Packages - WIN Magazine Print/Digital Magazines + Exclusive Email Update Ads

| Ad Size | Annual (17-22% Off) 12 WIN Issues; 4 Emails | 6-Month Period (15% Off) 6 WIN; 3 Emails | 3-Month Period (12% Off) 3 WIN; 2 Emails |
|-----------|--|---|---|
| Full Page | \$1,061/Mo./12 Mos.; \$3,438 - Savings | \$1,117/Mo./6 Mos.; \$1,280 - Savings | \$1,244/Mo./3 Mos.; \$509 - Savings |
| 1/2 Page | \$652/Month; \$1,981 - Savings | \$713/Month; \$795 - Savings | \$817/Month; \$334 - Savings |
| 1/3 Page | \$518/Month; \$1,529 - Savings | \$588/Month; \$645 - Savings | \$685/Month; \$280 - Savings |
| 1/4 Page | \$421/Month; \$1,173 - Savings | \$488/Month; \$525 - Savings | \$579/Month; \$237 - Savings |
| 1/8 Page | \$316/Month; \$798 - Savings | \$383/Month; \$400 - Savings | \$469/Month; \$192 - Savings |
| Insert | \$1,317/Month; \$4,396 - Savings | \$1,383/Month; \$1,600 - Savings | \$1,525/Month; \$624 - Savings |

- 6-Issue & 3-Issue WIN pricing does not include Preview Issue. Price increase for late September issue added to package.

- A pre-payment discount of 7% will be offered on all Annual & 6-Month Combo Packages paid by October 1.

NCAA® (I, II, III) & Big 12 Programs; WIN Fan Expo, Email & Website Ads

Inquire with WIN about being a vendor at the WIN Expo at the NCAAs (and tickets) and high-profile College Program ads.

****Discounts available for Multi-Media Ad Packages combining Print ads, WIN Expo, Email Updates & Website ads.**

Bryan Van Kley/WIN is an authorized Sales Representative of IMG for the NCAA® Souvenir Program and the Big 12 Championships Program.

NCAA® is a registered trademark of the National Collegiate Athletic Association.