



## Print/Digital Magazine Advertising Rates: Volume 28 2021-2022



### WIN Magazine - Wrestling's Go-To Source for News & Insider Information Since 1994

**WIN Magazine - Sept. 23 - High School & College Preview (Vol. 27, Issue 12)** — Over 14,000 Issues will go to every high school and college coach as well as our normal subscribers. Approximately 22,000 more people will get WIN digitally. **For Oct. through Aug.** — WIN's monthly print + digital distribution is 25,000. Some USA Wrestling State Associations are providing WIN as a membership benefit for having a USA Wrestling athlete or coach card. This provides advertisers great exposure among active coaches and athletes, as well as fans. In addition, these cardholders and 1,000s of other fans get WIN's free Weekly Email Updates, a release list of just under 38,000. WIN continues its long-standing partnerships with USA Wrestling (its members get WIN at a discount), the National High School Coaches Association, and the National Wrestling Coaches Association.

In addition, please inquire with WIN how the publication can help bring your company, organization, camp or tournament exposure as a vendor at the NCAA Championships, or with an ad in the Big Ten, Big 12, NCAA Div. I, II, & III Event Programs.

### WIN Magazine - Monthly Edition

Ad Size	Single Insertion	Oct. Preview	5 Issues	Savings (20%)	12 Publications	Annual Savings (23%)
Full Page	\$1,080	\$2,290	\$864	\$1,080	\$911	\$3,240
1/2 Page	\$595	\$1,260	\$476	\$595	\$502	\$1,785
1/3 Page	\$445	\$850	\$356	\$445	\$368	\$1,335
1/4 Page	\$325	\$650	\$260	\$325	\$271	\$973
1/8 Page	\$200	\$390	\$160	\$200	\$166	\$600
Insert	\$1,400	\$2,800	\$1,120	\$1,400	\$1,167	\$4,200

- 5-Issue Pricing does not include WIN's Late September Preview issue. Price increase for Sept. issue added to package price.

- A pre-payment discount of 7% will be offered on annual packages paid by October 1.

### Combo Packages - WIN Magazine Print/Digital Magazines + Exclusive Email Update Ads

Ad Size	Annual (17-22% Off) 12 WIN Issues; 4 Emails	6-Month Period (15% Off) 6 WIN; 3 Emails	3-Month Period (12% Off) 3 WIN; 2 Emails
Full Page	\$1,061/Mo./12 Mos.; \$3,438 - Savings	\$1,117/Mo./6 Mos.; \$1,280 - Savings	\$1,244/Mo./3 Mos.; \$509 - Savings
1/2 Page	\$652/Month; \$1,981 - Savings	\$713/Month; \$795 - Savings	\$817/Month; \$334 - Savings
1/3 Page	\$518/Month; \$1,529 - Savings	\$588/Month; \$645 - Savings	\$685/Month; \$280 - Savings
1/4 Page	\$421/Month; \$1,173 - Savings	\$488/Month; \$525 - Savings	\$579/Month; \$237 - Savings
1/8 Page	\$316/Month; \$798 - Savings	\$383/Month; \$400 - Savings	\$469/Month; \$192 - Savings
Insert	\$1,317/Month; \$4,396 - Savings	\$1,383/Month; \$1,600 - Savings	\$1,525/Month; \$624 - Savings

- 6-Issue & 3-Issue WIN pricing does not include Preview Issue. Price increase for late September issue added to package.

- A pre-payment discount of 7% will be offered on all Annual & 6-Month Combo Packages paid by October 1.

### NCAA (I, II, III), Big Ten & Big 12 Programs; WIN Show, Email & Website Ads

Inquire with WIN about being a vendor at the NCAA Championships (and tickets) and high-profile Program ads.

**\*\*Discounts available for Multi-Media Ad Packages combining Print ads, WIN Show, Email Updates & Website ads.**

Bryan Van Kley/WIN is an authorized Sales Representative of IMG for the NCAA® Souvenir Program and the Big Ten & Big 12 Championships Programs.

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