



88th Annual
**2016 NCAA® DIVISION I
WRESTLING
CHAMPIONSHIP**



**OFFICIAL NCAA SOUVENIR PROGRAM,
BOUT SHEETS & TICKET INFORMATION**

The 2014 NCAA Wrestling Championships, held in Oklahoma City, had a projected overall economic impact on Oklahoma City of some \$18 million. The analysis estimated that approximately 18,000 out-of-town fans attended the matches over the three-day period. The 2014 NCAA Championships sold out to the general public in less than a day. The tournament had the highest Session 1 attendance in history in terms of gate count/people in the building. And it was the first time in history all eight mats were televised on TV (ESPN, ESPN2, ESPN3/WatchESPN).

The NCAA Wrestling Championships is one of the most unique advertising opportunities in wrestling, to a very captive and loyal audience.

Official NCAA Wrestling Championship Programs are available to fans as they enter the arena and are sold throughout the facility during the NCAA Championship sessions. Fans receive coupons for each session's Bout Sheets when they buy an official program as well, helping to drive Program sales.

Two All-Session, premium tickets can also be purchased at face value (\$285/ea. plus S&H) with a print ad contract of a half page color ad or larger. Inquire with WIN Magazine Publisher Bryan Van Kley for details.

Advertising banner ads on the Bout Sheets are available on the bottom of each weight class page. They are available on a first-come, first-serve basis, require a full-page color print ad in the NCAA Program, and carry a first right of refusal moving forward.

Championship Dates... March 16, 17 & 18, 2016

Championship Program Readership... 23,200

Ad Deadline... February 12, 2016

Net Advertising Rates

<i>FOUR-COLOR</i>		<i>BLACK & WHITE</i>	
Full Page	\$1,740	Full Page	\$1,390
1/2 Page	\$1,045	1/2 Page	\$840
		1/3 Page	\$635
		1/4 Page	\$485

Please request advertising specifications

