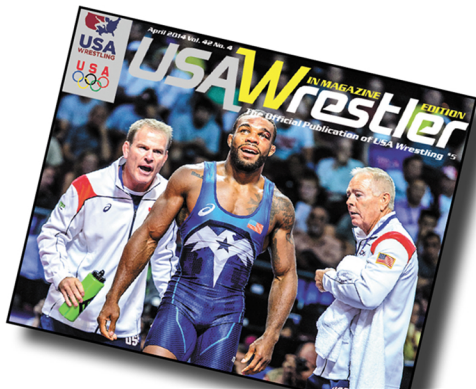


Print Advertising Rates: 2016-2017



USA Wrestler & WIN Magazine — the most visible monthly print advertising opportunities in wrestling

USA Wrestler - WIN Magazine Blended Edition — Approximately 130,000 Print Issues are sent bi-monthly to every member of USA Wrestling, 1 per household, representing around 230,000 members. (Demographic breakdown: 197,000 Athletes; 31,000 coaches including 9,200 high schools, 1,100 junior highs and 400 colleges; 2,500 officials and 4,700 clubs.) An additional 5,000+ read the free digital edition.

WIN Magazine - Issue No. 1 (Nov. 1 - High School & College Preview) — Over 16,000 Issues will go to every HS and college coach as well as our normal subscribers. Approximately 30,000 more people will get it digitally. For Issues 2-12 — 35,000 people get WIN each month, just over 5,000 of them are subscribers. Between 4,500-5,000 printed copies are mailed and 29,500 get WIN digitally. Approximately 28,000 of the digital recipients are AAU wrestlers ages 4-18 (and their parents) and coaches. Every National High School Coaches Association coach (1,500) and the majority of college coaches get the print edition each month as well.

USA Wrestler - WIN Magazine Edition (Blended Publication) Bi-Monthly Edition

Ad Size	Single Insertion	2-3 Publications	Savings Per	6 Publications	Annual Savings (17%)
Full Page	\$2,800	\$2,600	\$200	\$2,333	\$2,812
1/2 Page	\$1,450	\$1,350	\$100	\$1,208	\$1,452
1/3 Page	\$925	\$885	\$40	\$771	\$924
1/4 Page	\$725	\$685	\$40	\$604	\$726
1/8 Page	\$375	\$350	\$25	\$313	\$372
Professional Classified	\$150	\$135	\$15	\$75	\$450
Insert**	\$3,500	\$3,200	\$300	\$2,917	\$3,498

**Additional inserting & postage-cost increases will apply. **A pre-payment discount of 7% on annual packages paid by October 1.

WIN Magazine - Monthly Edition

Ad Size	Single Insertion	Nov. Preview	5 Issues	Savings (20%)	12 Publications	Annual Savings (23%)
Full Page	\$1,080	\$2,290	\$864	\$1,080	\$911	\$3,240
1/2 Page	\$595	\$1,260	\$476	\$595	\$502	\$1,785
1/3 Page	\$445	\$850	\$356	\$445	\$368	\$1,335
1/4 Page	\$325	\$650	\$260	\$325	\$271	\$973
1/8 Page	\$200	\$390	\$160	\$200	\$166	\$600
Insert	\$1,400	\$2,800	\$1,120	\$1,400	\$1,167	\$4,200

**5-Issue Pricing does not include WIN's Preview issue. Price increase for Nov. issue added to package price.

**A pre-payment discount of 7% will be offered on annual packages paid by October 1.

Combo Packages - Both Publications, Discounts (Monthly Expense, Annually or 6-Month)

Ad Size	18 Issues (5% Off)	15 Issues (3% Off)	12 Issues (3% Off)	9 Issues (2% Off)	6 Issues (2% Off)
	6 Blended; 12 WIN	3 Blended; 12 WIN	6 Blended; 6 WIN	3 Blended; 6 WIN	3 Blended; 3 WIN
Full Page	\$1,974 (x12)	\$1,514 (x12)	\$1,568 (x12)	\$2,156 (x6)	\$1,803 (x6)
1/2 Page	\$1,050 (x12)	\$814 (x12)	\$826 (x12)	\$1,147 (x6)	\$953 (x6)
1/3 Page	\$715 (x12)	\$571 (x12)	\$554 (x12)	\$797 (x6)	\$652 (x6)
1/4 Page	\$544 (x12)	\$429 (x12)	\$424 (x12)	\$601 (x6)	\$495 (x6)
1/8 Page	\$306 (x12)	\$246 (x12)	\$233 (x12)	\$335 (x6)	\$270 (x6)
Insert	\$2,494 (x12)	\$1,908 (x12)	\$1981 (x12)	\$2,711 (x6)	\$2,254 (x6)

***Monthly billing for 18, 15, and 12-issue sets will be in 12 installments. The 9 and 6-issue sets will be billed in 6 installments.

**6-Issue WIN pricing does not include WIN's Preview Issue. Price increase for Nov. issue will be added to the package price.

**A pre-payment discount of 7% will be offered on all if paid by October 1.

NCAA Program, WIN Show, E-Newsletter & Website Advertising

(See NCAA® Program rate schedule within advertising package. **Discounts available for WIN Multi-Media Advertising Packages combining components of Print, WIN Show, E-Newsletter & Web ads. Inquire for information.)