

Advertising in WIN's Weekly E-Newsletter & on WIN-magazine.com

**Weekly E-Newsletter Presenting Sponsor Pricing: Exclusive Banner/Naming
\$400/Wk or \$1,350/4-Wk Set (Sept. through April); \$300/Wk (May through Aug.)**

WIN Magazine's free E-Newsletter is sent to over 20,000 wrestlers, coaches and fans per week. E-News recipients will receive the E-News containing articles, rankings & training tips. The Exclusive E-News Presenting Sponsor will get a banner above the masthead, a "roadblock" banner before each article or rankings is read, and a text reference.



The image is a screenshot of a web browser displaying an advertisement. At the top, there is a Suplay.com logo with the tagline "FOR ALL YOUR WRESTLING NEEDS". Below this is a banner for "WIN e-NEWS" with links to "WIN ONLINE", "SUBSCRIBE TO WIN", "COLLEGE RANKINGS NEWS", and "HIGH SCHOOL RANKINGS NEWS". The main content area is titled "Presented By Suplay" and features an article titled "Who will replace Stieber as 133-pound champ?". The article text discusses Logan Stieber's previous championship and upcoming move to 141 pounds, and lists other potential challengers like Tony Ramos and Tyler Graff. A green button at the bottom of the article says "Read Full Story".

On-Line Advertising on WIN-magazine.com

Advertising banners are a great low-cost advertising option. Many people access WIN's website who may not be magazine subscribers. Our site had **approximately 200,000 unique visitors** this past year, an average of **16,500/month**.

Pricing for Advertising Banners:

\$125 per month or \$1,125 Annually (\$375 savings)

(Price Includes Rotating Banner at Top of Website Pages & Static Button below.)