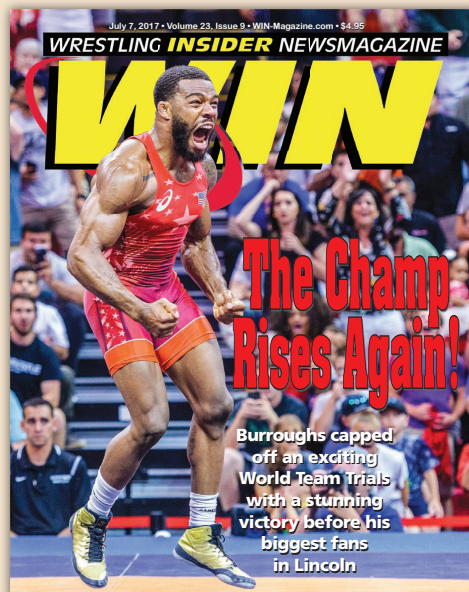


WRESTLING ADVERTISING LOCAL • REGIONAL • NATIONAL STEP 1

WHO DO YOU WANT TO REACH?

- WIN Magazine covers all levels of wrestling and will be the best way to reach the High School/ College Coaches and Fans.
- WIN Magazine mails in print to every High School and College Coach in November. (16,000+ in print)
- A WIN Magazine Digital Subscription is provided as a AAU Wrestling Cardholder benefit to all 60,000+ members to every unique e-mail (30,000).
- A WIN Magazine Print Subscription is provided by the National High School Coaches Association to over 1,500 coaches from their two national events.
- USA Wrestler is sent 1 per address to all of their 225,000+ wrestlers/coaches/clubs (130,000+ in print).
- Every High School and College Coach is sent USA Wrestler free 6x/year in print.

WIN MAGAZINE



MONTHLY

USA WRESTLER MAGAZINE



BI-MONTHLY

TOTAL
DISTRIBUTION: **300,000+**

STEP 2

DETERMINE BUDGET

- Customize an Advertising Plan. WIN or USA Wrestler can do a 1-issue advertisement (\$200) or an 18-issue ad package that fits your budget.
- WIN Magazine Memorabilia Show Exhibitor Opportunities at the NCAA® Championships & NCAA® Championships Program Marketing is available. Bryan Van Kley is an authorized sales representative of IMG® for the NCAA® Wrestling Souvenir Program
- Internet Advertising, Social Media Drop-Ins and E-mail Marketing can be combined with Print/Digital Magazine advertising.

STEP 3

CALL OR E-MAIL WIN

- Contact WIN Publisher Bryan Van Kley at 888.305.0606 x105 or Bryan@WIN-magazine.com to set up a time to talk through advertising options.
- WIN is published monthly, USA Wrestler is published every other month. Ad specs/deadlines available on request from WIN office manager Michele@WIN-magazine.com.

WIN Magazine will help you develop an effective marketing campaign.

Contact WIN Publisher Bryan Van Kley 888.305.0606
Bryan@WIN-magazine.com | www.WIN-magazine.com