



90th ANNUAL
2018 DIVISION I NCAA®
WRESTLING CHAMPIONSHIP
MARCH 15, 16 & 17
Quicken Loans Arena
Cleveland, Ohio



OFFICIAL NCAA SOUVENIR PROGRAM, BOUT SHEETS & TICKET INFORMATION

The NCAA Wrestling Championships typically have a projected overall economic impact on a community of \$15-\$20 million. Approximately 18,000 out-of-town fans attend the event over the three-day period. Typically a sell out or very near that, now all eight mats are televised on TV (ESPN, ESPN2, ESPN3/WatchESPN).

The NCAA Wrestling Championships is one of the most unique advertising opportunities in wrestling, to a very captive and loyal audience.

Official NCAA Wrestling Championship Programs are available to fans as they enter the arena and are sold throughout the facility during the NCAA Championship sessions. Fans receive coupons for each session's Bout Sheets when they buy an official program as well, helping to drive Program sales.

Two All-Session, premium tickets can also be purchased at face value (\$255/ea. plus S&H) with a print ad contract of a half page color ad or larger. Inquire with WIN Magazine Publisher Bryan Van Kley for details.

Advertising banner ads on the Bout Sheets are available on the bottom of each weight class page. They are available on a first-come, first-serve basis, require a full-page color print ad in the NCAA Program, and carry a first right of refusal moving forward.

Championship Dates... March 16, 17 & 18, 2017
Championship Program Readership... 23,200
Ad Space Reservation Deadline....February 2
Ad Copy Deadline... February 10

Advertising Rates

FOUR-COLOR

Full Page	\$1,740
1/2 Page	\$1,045

BLACK & WHITE

Full Page	\$1,390
1/2 Page	\$840
1/3 Page	\$635
1/4 Page	\$485

Please request advertising specifications

IMG