

Print Advertising Rates: 2011-2012

**"The Voice
of Wrestling"**



**WIN is THE
vehicle to carry
your message to
the national
wrestling
community**

Printed in action-packed full color throughout starting in October!

For ISSUE No. 1 (Oct. 20 - High School & College Preview) — Over **16,000 COPIES** will go to every high school and college coach as well as our normal subscribers.

For ISSUES 2-12 — We mail about **7,000** issues each month. We also distribute issues at national-level tournaments, the WIN Magazine Memorabilia Show and coaches clinics. One third (3,400) of the high school coaches and a majority of the college coaches receive WIN monthly. Many of them bring WIN to their wrestling rooms for their team or make them available in their office.

Rates — ISSUE #1 (October) (High School & College Preview)

1/8th Page - \$390	1/4th Page - \$600	1/2 Page - \$1,165	Full Page - \$2,120
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Rates — ISSUES #2 through 12

1/8th Page - \$185	1/4th Page - \$300	1/2 Page - \$555	Full Page - \$1,000
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5 Issues for price of 4 Discount; 20% Savings

1/8th - \$540 (Save \$185)	1/4th - \$1,200 (Save \$300)	1/2 - \$2,220 (Save \$555)	Full - \$4,000 (Save \$1,000)
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Annual Pricing (12 for price of 9, 25% off); 10% Prepay Discount

1/8th - \$1,870 (Save \$555)	1/4th - \$3,000 (Save \$900)	1/2 - \$5,605 (Save \$1,665)	Full - \$10,120 (Save \$3,000)
PREPAID 1/8th \$1,683	PREPAID 1/4th \$2,700	PREPAID 1/2 \$5,045	PREPAID FULL \$9,108

Annual rates reflect nearly a 25% savings over individual issue pricing by giving you issues 10, 11 & 12 free.

An additional 10% discount will be given if annual package is paid by **November 1**.

ADDITIONAL DISCOUNTS FOR ANNUAL ADVERTISERS: Free Weekly E-Newsletter Link (\$1,200 Value) & Discounted Table at the WIN Magazine Memorabilia Show (\$200 Savings per Table) during the NCAA Championships in March.

Insert Pricing & Two-Page Spreads

INSERT - Issue #1 October's High School & College Preview		INSERT - Issues #2-12 Monthly Issues	
Center Spread...\$2,970	Internal Insert around Signature...\$2,570	CS...\$1,420	Internal Insert around Signature...\$1,210
*Pricing based on a .50-ounce insert. Call on rates for heavier inserts.		Pricing will only reflect increased mailing costs.	
TWO-PAGE SPREADS - Issue #1 October Preview		TWO-PAGE SPREADS - Issues #2-12 Monthly Issues	
Center Spread...\$2,975	Internal Spread...\$2,680	Center Spread...\$1,350	Internal Spread...\$1,275

WIN Magazine Memorabilia Show, E-Newsletter & Website Advertising

(See rate schedule in separate section within advertising package. **Discounts available for Multi-Media

Advertising Packages combining components of Print, WIN Show, E-Newsletter & Web ads. Inquire for information.)