

2011-2012 WIN Advertising • Package Pricing Multi-Media Plans

- Full Page Print Ad
12 Issues (\$10,120 Value)

- 8 WIN Weekly E-Newsletter
Sponsorships; 4 In-Season Weeks,
4 Off-Season Weeks (\$2,300 Value)

- 2 WIN Magazine Memorabilia Show
Tables at NCAA Championships (\$1,050
Value) OR Annual Web Banner on WIN-
magazine.com. (\$700 Value)
Prepaid Price: \$10,755 (Nov. 1)
\$11,950 (paid monthly)

Gold Package

\$10,755 (prepaid by Nov. 1)
(A \$13,470 Value)

- 1/2 Page Print Ad
12 Issues (\$5,605 Value)

- 6 WIN Weekly E-Newsletter
Sponsorships; 4 In-Season Weeks,
2 Off-Season Weeks (\$2,050 Value)

- 2 WIN Magazine Memorabilia Show
Tables at NCAA Championships (\$1,050
Value) OR Annual Web Banner on WIN-
magazine.com. (\$700 Value)
Prepaid Price: \$6,255 (Nov. 1)
\$6,950 (paid monthly)

Silver Package

\$6,255 (prepaid by Nov. 1)
(A \$8,700 Value)

- 1/4 Page Print Ad
12 Issues (\$3,000 Value)

- 3 WIN Weekly E-Newsletter
Sponsorships; 3 In-Season Weeks,
(\$1,350 Value)

- 1 WIN Magazine Memorabilia Show
Table at NCAA Championships (\$600
Value) OR Annual Web Banner on WIN-
magazine.com. (\$700 Value)
Prepaid Price: \$3,555 (Nov. 1)
\$3,950 (paid monthly)

Bronze Package

\$3,555 (prepaid by Nov. 1)
(A \$5,000 Value)